

Business Goals First

A manufacturing company wanted to review its current applications environment before investing in a major upgrade of its existing Oracle Applications. They were unsure if the program still met their business needs.

Traust sent in a team to conduct an overall process definition and assessment of their environment to evaluate their level of technology utilization and determine if their current systems were supporting their business goals. While reviewing their goals, they realized that they had no set plan for achieving them. This served as a catalyst for their senior leadership team to come together to create a coherent action plan to meet their goals. Traust consultants are working with them on an overall strategy for growth, systems and business planning.